



BandCon Hosts its 3rd Content Networking Forum in NYC during Streaming Media East

Costa Mesa, Calif. – May 19, 2008 Content delivery service provider BandCon, Inc. is pleased to host its 3rd Content Networking Forum on Tuesday May 20th at the Brasserie Ruhlmann restaurant during the Streaming Media East tradeshow. The three-hour event will provide a platform for providers in the content networking space to interact directly with industry experts to address a broad array of issues.

The forum will feature a discussion with the following panelists; Eric Troyer, Equinix, Donald Sumbry, Revver, Josh Gagliardi, Highwinds and Dan Golding, Tier 1 Research. They will review the latest industry trends and strategies for implementing (CDN) content delivery networking services, carrier neutral colocation, transit and peering. The panel will also focus on answering the question: "What do you do when your content site grows faster than your infrastructure?"

"This event is truly becoming a venue for content providers, systems engineers, technology specialists and network administrators in our industry to come together in a casual setting and have a great exchange of information." said Todd Braning, Vice President of Network Services for BandCon who will lead the panel discussion. "We look forward to hosting these forums several times a year around the country."

The event is expected to draw more than 40 Web-related companies. Registered attendees range from the largest content delivery network and colocation providers to the leading video content sites and the hot, new social networking sites.

To register for this event, use the following link: www.bandcon.com/events.html

About BandCon

BandCon is a content delivery service provider for large Internet-based content owners. The firm specializes in developing custom network solutions for IP transit, transport, content delivery networking (CDN), peering, colocation/power, and managed services that are unmatched in terms of flexibility and scalability.

BandCon's 10 Gbps backbone provides rich content delivery capability throughout North America. The firm's signature Content Delivery System™ enables BandCon to deliver a full suite of services to customers at any stage of the growth cycle, from startup through maturity. Customers include MySpace, Revver, Vonage, Itiva Networks and Imeem.

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