



BandCon Taps New Vice President

Industry Veteran Set to Guide Sales Efforts

Costa Mesa , Calif. October 5, 2007 Wholesale network infrastructure provider BandCon announced today that Matthew Haentzschel has joined the firm's senior management team as vice president of sales. Mr. Haentzschel will lead BandCon's national sales team in developing and implementing strategies to reach and communicate with their growing customer base.

He has more than 10 years of experience in the high technology industry concentrated in sales and other consultative roles. Prior to joining BandCon, Mr. Haentzschel served as director of sales at WBS Connect where he helped the company realize a significant growth in sales revenue. He also served on the sales team at Cogent Communications, where he managed carrier sales and initiated network development and expansion. "I am impressed with the simplicity and flexibility of BandCon's approach to CDN development," Haentzschel said. "They put all the pieces of the Web 2.0 puzzle together without the burden of lengthy contracts, complicated terms or high prices."

"Matt comes on board with a wealth of expertise and relationships in the telecom industry," said Ari Benowitz, president and CEO of BandCon. "His track record, combined with the ambitious goals to build our market share, give me confidence that he will energize our sales initiative and bring the team to new heights."

About BandCon

BandCon is the network provider for large content Web sites, providing the most flexible and scalable complete network solutions for IP transit, transport, colocation, CDN and peering. BandCon's 'Content Delivery System' is specifically designed to provide delivery mechanisms that coincide with sites immediate and ever changing needs. As a site matures the delivery methods will vary between transit, CDN, transport and peering. BandCon synergizes these methods into a cohesive group of products maximizing economics and performance. BandCon provides its Content Delivery System for MySpace, Internap, Revver, Vonage, Nine Systems and Skype.

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