



The Weather Channel Interactive, Inc. Taps BandCon for Content Delivery Services
Content Delivery Solution Casts Sunny Outlook on weather.com Growth Strategy

COSTA MESA, Calif., June 6, 2008 – BandCon announced today that it has been selected by Atlanta-based The Weather Channel Interactive, Inc. (TWCi) to provide content delivery services. TWCi is the leading provider of weather-related products and content via broadband and wireless technologies.

The BandCon Content Delivery Network (CDN) solution will facilitate bandwidth-intensive transfers of online video and weather-related stories from weather.com®, the official web site of The Weather Channel. The solution will also cache content for the web site on servers distributed across the BandCon network to deliver a high-quality online viewing experience to TWCi's estimated 39 million monthly users.

"TWCi is bracing for another year of explosive growth, and the BandCon CDN solution is a welcome addition to our strategy," said Dan Agronow, Chief Technology Officer of TWCi. "The flexibility and scalability of BandCon services provide us with the ability to deliver a rich online experience to our customers with a reduced operating risk profile."

The flexibility of BandCon's service allows TWCi to alter their service mix to access the most appropriate technologies to meet their specific business requirements. As their needs evolve, TWCi can change their service mix regardless of where they are in the contract, thereby reducing the risks associated with long-term agreements.

"We are excited to be working with TWCi. They are a clear market leader with a diverse content set who can take full advantage of the capabilities BandCon has to offer." said Ari Benowitz, Chief Executive Officer and President of BandCon.

About BandCon

BandCon is a content delivery service provider for large Internet-based content owners. The firm specializes in developing custom network solutions for IP transit, transport, content delivery networking (CDN), peering, collocation/power, and managed services that are unmatched in terms of flexibility and scalability.

BandCon's 10 Gbps backbone provides rich content delivery capability throughout North America. The firm's signature Content Delivery System™ enables BandCon to deliver a full suite of services to customers at any stage of the growth cycle, from startup through maturity. Customers include MySpace, Revver, Vonage, Itiva Networks and Imeem. The company's Web address is www.bandcon.com.

About The Weather Channel Interactive

The Weather Channel Interactive (TWCi) is the leading provider of broadband and wireless weather products including weather.com, The Weather Channel Desktop and The Weather Channel Mobile. weather.com, the Web site of The Weather Channel, is the ultimate source of weather on the Web helping users plan their lives by delivering timely current conditions, expert forecasts and relevant life-style content for 100,000 location IDs worldwide. TWCi reaches more than 35 million unique users online each month and is the most popular source of online weather, news and information according to Nielsen//NetRatings. TWCi also provides consumers with unique and customizable products such as Desktop Weather, toolbars, extensions, widgets, gadgets, and a full lineup of mobile services including downloads, messaging, mobile Web, and mobile video. Other TWCi sites include for Getaway.com, a vacation home rental site, Forecast Earth, a site dedicated to the discussion of climate change, and a series of international sites, including www.weather.co.uk, www.meteo123.com, www.wetter123.com, www.canaldotempo.com and www.weather.com/espanol.

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